

Jannie Espinosa Estrella



Date of Birth: 08.03.1995

Place of Birth: Dominican Republic

Civil Status: Single

Professional Profile:

I am a dedicated, pragmatic, and innovative skilled **Junior UX-UI Designer who stands out** in areas such as user-centered design, design thinking, UX & UI, and email marketing. I work very well in a diverse team but can also perform tasks on my own and I've got a unique mix of creativity, time management, problem solving, and technical skills, proven by +7 years of experience. I'm a great listener and excellent communicator, and being fluent in Spanish, English and now learning German has enabled me to serve a broader demographic.

Awards & Recognitions

- 1st place Global Student Entrepreneur, Dom. Rep 2018.
- 1st place in the tech & Innovation category, Premio Esquina Jóven, Dom. Rep 2017.
- Certificate of Excellence: Best Inventor, Innovative Solutions for Everyday Life, ONAPI-KIPO, Dom. Rep. 2017.
- 2nd place Pitch Americas, Dom. Rep. 2017.
- International Utility Patent No. DOU2017000011U for the design and development of Wara, an amphibious vehicle for people with physical motor disabilities in the lower body.

Education

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| 09/2023 – 03/2024 | Google UX Design Professional Certificate, Coursera, online course. <ul style="list-style-type: none">• Implementation of the Design Thinking process: Empathize, define, ideate, design/create and test.• Application of foundational UX concepts, like user-centered design, accessibility, and equity-focused design. |
| 03/2023 – 08/2023 | German language, Speakeasy, Munich, Germany. |
| 02/2013 – 01/2017 | Bachelor's in Industrial Design, INTEC, Instituto Tecnológico de Santo Domingo, Santo Domingo, Dominican Republic. <ul style="list-style-type: none">• Final project: Tourism for people with physical motor disabilities in the lower body. This project participated in various competitions and received an international property patent. |
| 08/2015 – 12/2015 | Bachelor's in Industrial Design, Korea University Engineer School, Seoul, South Korea. <ul style="list-style-type: none">• Semester abroad in South Korea with a focus on industrial design. |

Work Experience

- 02/2024 – 04/2024** Design and creation of my online portfolio, using Wordpress, Figma, and Illustrator. <https://jannieestrella.com/portfolio/>
- 08/2021 – 02/2023**
- Au Pair, Schierling, Bavaria, Germany.
 - Teacher assistant (BFD), Caritas curative education daycare center, Munich, Germany.
- 11/2019 – 05/2021** Designer Specialist, Newtech SRL (hired by Constant Contact USA), Santo Domingo, Dominican Republic.
- Review and approve designs from other content designers.
 - Creating marketing email campaigns for various clients, focusing on some principles of design thinking and user experience.
 - Redesign of existing marketing email campaigns created by customers to make them more attractive and easier to use and read.
- 02/2016 – 09/2019** Freelancer, Product Designer, Santo Domingo, Dominican Republic.
- **Project Wara, with the Utility Patent No. DOU2017000011U.**
 - Use of qualitative and quantitative research and designing tools such as questionnaires, focus groups, brainstorming, and other design thinking tools.
 - Creation of digital advertising campaigns and 3D prototypes.
- 11/2016 – 05/2017** Internship as Art Coordinator, Proyes SRL, Santo Domingo, Dominican Republic.
- Design of digital and printed advertising for the company and its projects.
 - Management of the company's social media.
 - Definition and structuring of projects on open tender procedures.
 - Designing booths for various event projects.
 - P.O.P marketing materials used at various events.

Knowledge and interests

Languages	Spanish (native) English (fluent) German (currently B1)
Technical Skills	Figma, Adobe XD, Illustrator, WordPress, Photoshop, Microsoft suite, Salesforce.
Soft Skills	Effective communication & listening, innovative, creative problem-solving, team player.
Interests	Food and candid photography and videography, social media campaigns, reading, gym, nutrition, cooking, cultural experiences, travel.